



## PRESS RELEASE

# DYNAGRAPHICS COMMERCIAL PRINTING ANNOUNCES NEW OWNERSHIP

Reno, NV - March 23, 2023 - DynaGraphics, Reno's premiere commercial printing company, is excited to announce it is under new ownership! After decades of growth and success, Zack Tsuji, is proud to build upon DynaGraphics' rich history of service, quality, and innovation known throughout Reno, Nevada. The ownership change brings fresh ideas that further strengthen DynaGraphics commitment to delivering superior commercial printing, mailing, and fulfillment services to all types of companies in greater Reno.

"DynaGraphics has a wonderful history, amazing customers, and a talented team in place." Said Annie Switzer, Account Executive. "I couldn't be more excited to build upon that legacy for the next chapter of the company with the new owner."

Tsuji brings a wealth of knowledge from nearly 25 years in the print industry, as well as cross functional experience in management, marketing, sales, finance, operations and customer service. This combined expertise ensures DynaGraphics' clients will continue to receive exceptional value for their commercial printing needs while also receiving excellent customer satisfaction throughout every step of the process from start-to-finish.



“DynaGraphics is well known in Reno for great quality and service, working with many of the top companies, nonprofits and associations in the area.” Said Zack Tsuji, President and COO. “Our new goal is to build a reputation for providing solution-focused, creative print offerings for customers.”

Tsuji’s aim is to drive a renewed focus on innovation, new service offerings and expansion into Carson City and the greater Tahoe basin. Rest assured, DynaGraphics’ legacy as Reno’s premier provider of commercial printing, mailing, and fulfillment services will continue for decades to come. On behalf of all the dedicated DynaGraphics team members, and the Tsuji family, we greatly appreciate your business and thank you for your continued support!

### **About DynaGraphics**

DynaGraphics innovative print solutions turn visual communication ideas into client realities. With 50+ years providing commercial digital and offset printing for greater Reno, DynaGraphics exceeds client expectations with a solution-based approach, state-of-the-art equipment, and competitive pricing. From simple brochures to complex variable data mailings, and everything in between—there isn’t a better choice than DynaGraphics. See the difference at [www.dynagraphicsprinting.com](http://www.dynagraphicsprinting.com).

### **Media Contact**

**Jennifer J. Lopez**

**Marketing@DynaReno.com**